Safe and Sound: Why Personality Matters in Healthcare

Professor Brian R. Little University of Cambridge

@DrBrianRLittle



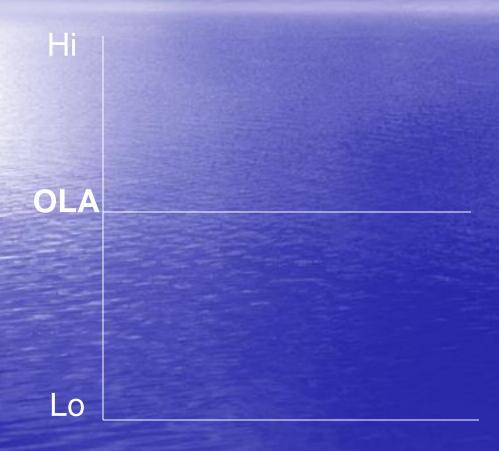
Big Five Personality Traits

- Open to Experience
- Conscientious
- Extraverted
- Agreeable
- Neurotic

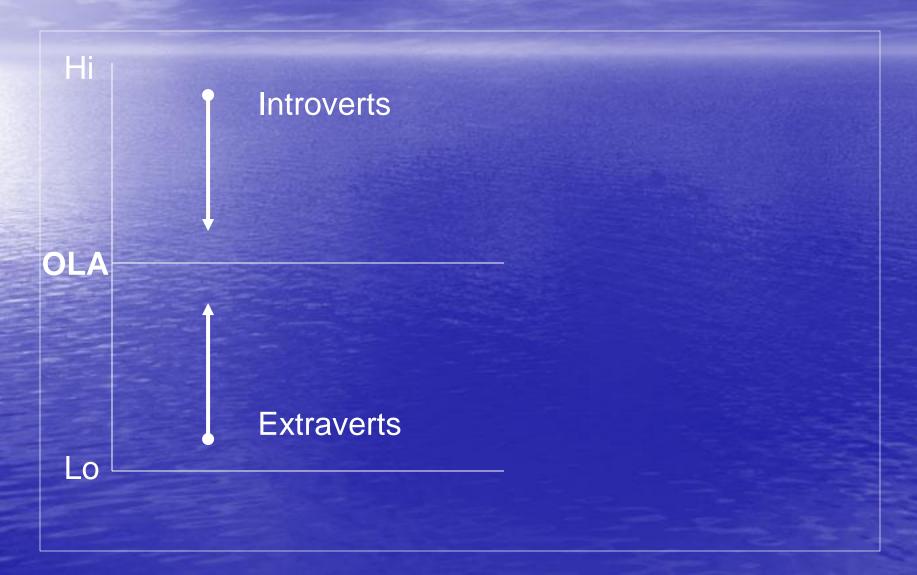
First Natures: Arousal and the Neocortex

- Optimal Arousal: Snoring and Soaring
- Brewed Awakenings: Nudging our Natures

Personality & Optimal Arousal



Personality & Optimal Arousal



Learning and Performance

Styles of Learning: Getting Engaged

Memory and Performance:
What Did I Just Say?

Quality/Quantity Tradeoff: You Want it When?

Second Natures: Culture and Communication

Non-Verbal Communication Styles:
 The United Nations Dance

Verbal Styles: "Shut up," he explained

Scanning the Environment

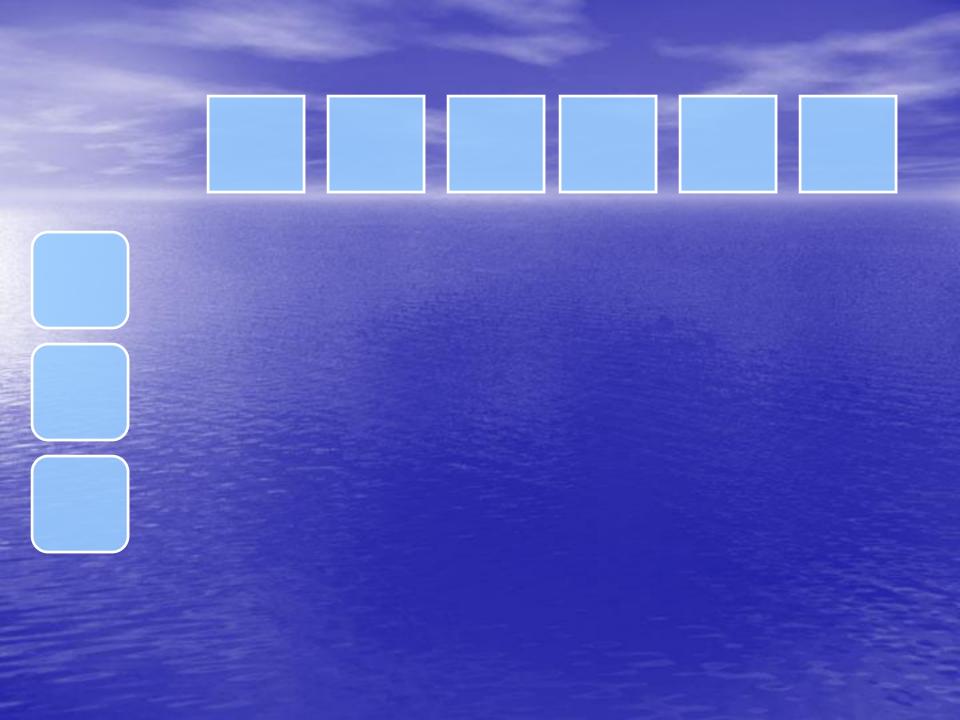
Looking Out: Seeking Rewards and Avoiding Punishments

Looking In: From Fixed Traits to Free Traits

Third Natures: Personal Projects

 Acting Out of Character: Costs and Benefits

- L'Amour (time permitting)
- Taking Care: A Free Trait Agreement for Healthcare



Males

Females

Introverts	Extraverts
3.0	5.5

Introverts Extraverts
3.1
7.5

Further Information and Contact Website: www.brianrlittle.com

Twitter: @DrBrianRLittle

E-mail <u>little.psych@post.harvard.edu</u>

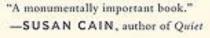
BRIAN R. LITTLE

ME, MYSELF, AND US

The Science of Personality
and the Art of Well-being









Short Personality Assessment Scale 1 (SPA1) Brian R. Little, 1979 ©

RATE 0 (Low – Not at all like me) to 10 (High – Very like me)

1.	Reserved	Outgoing
2.	Not Easily Bored	Easily Bored
3.	Pessimistic	Optimistic
4.	Thin-Skinned	Thick-Skinned
5.	Diplomatic/Sensitive	Blunt
6.	Low Need Excitement	High Need for Excitement
7.	Slow Paced	Fast Paced
8.	Lo Need Social Contact	High Need for Social Contact
9.	Planful/Circumspect	Spontaneous
10.	Introverted	Extraverted