

# Innovation and Organizations



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# Disclaimer:

Speaker's fees from Deltex Medical for GDFT

# Objectives:

Rock the Boat!



Reframe the problem?

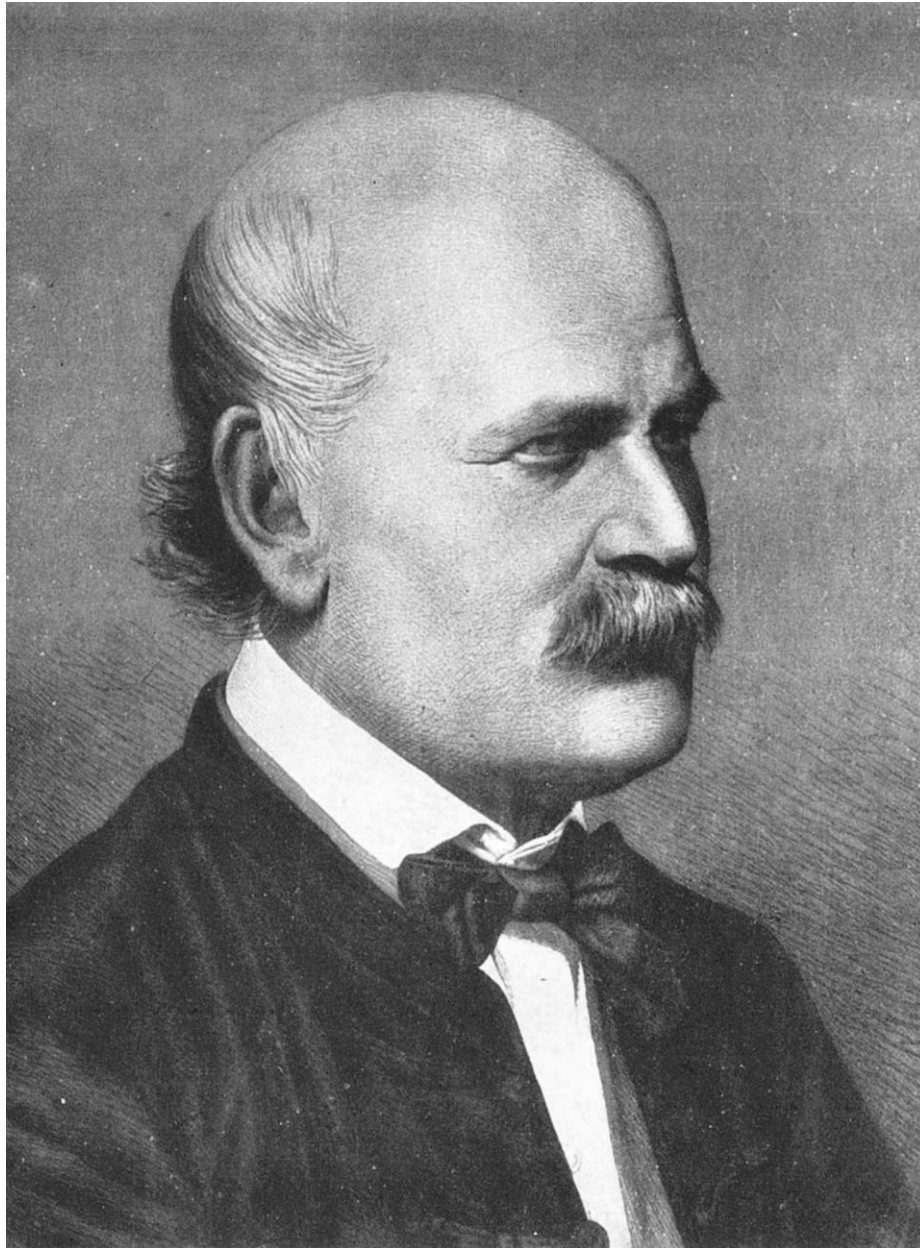
Bad news, Good news...

# Healthcare: A Perilous Journey

“Between the health care we have and the care we could have lies not just a gap, but a chasm.”  
Institute of Medicine, 2001

“The immediate challenge to improving the quality of surgical care is not discovering new knowledge, but rather how to integrate what we already know into practice.”  
Urbach DR, Baxter NN BMJ, 2005





## Hand Washing

Evidence-based medicine.

Policy and procedure.

Standards and Guidelines.

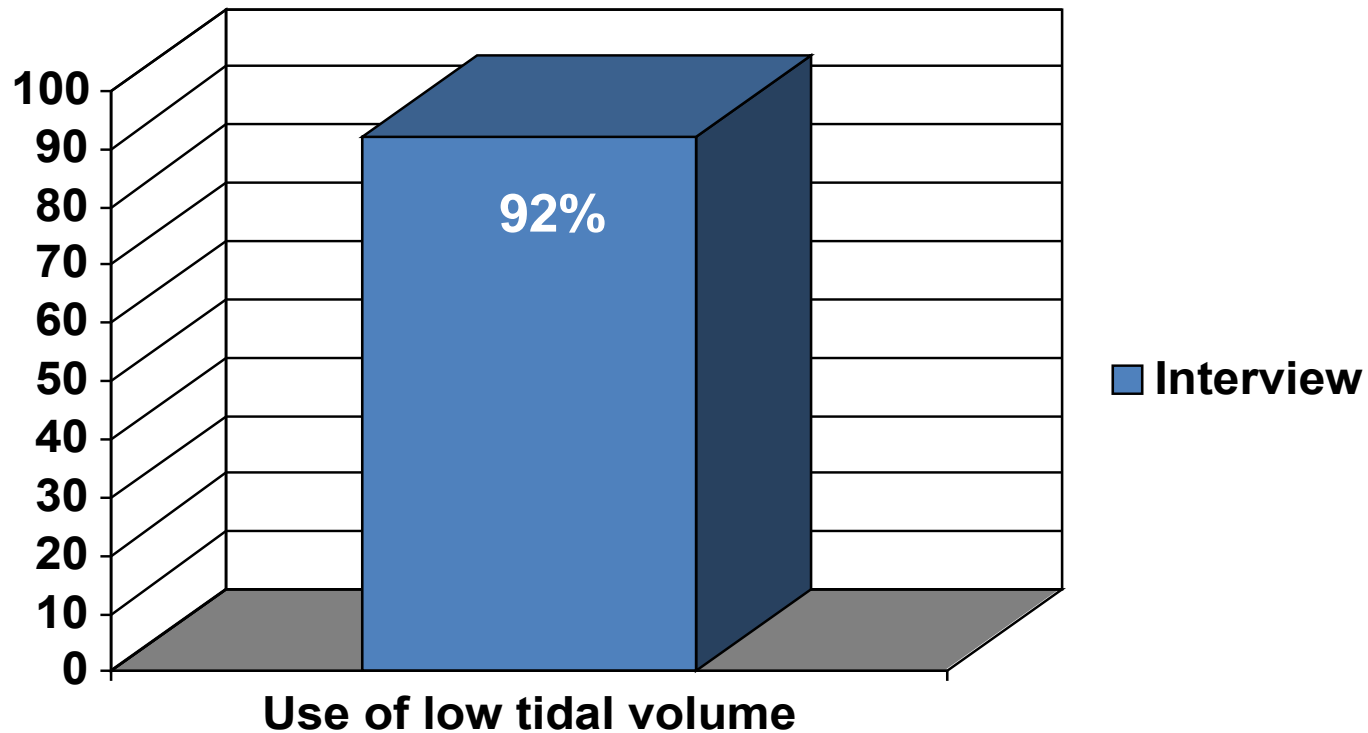
Audits.

Limited success!

**INSANITY**

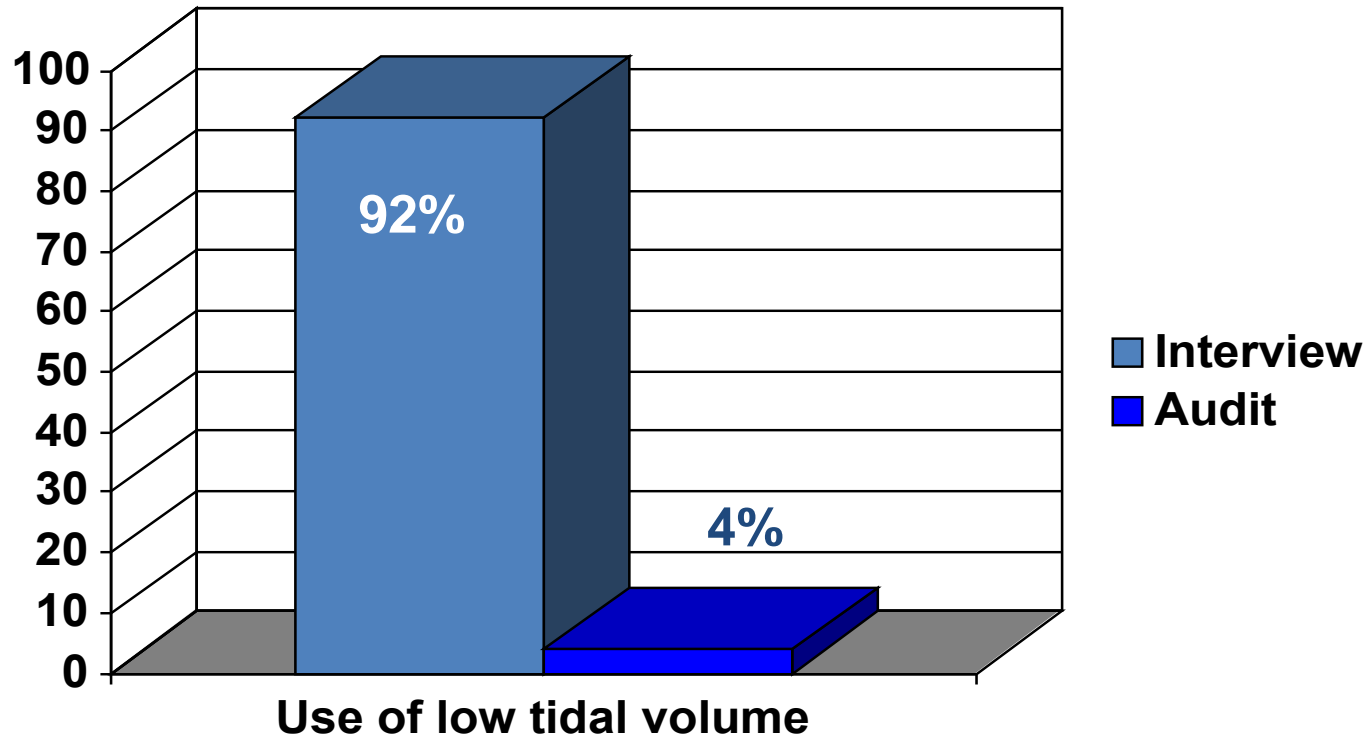
# Implementation...

## The German "Prevalence" Study in ICU

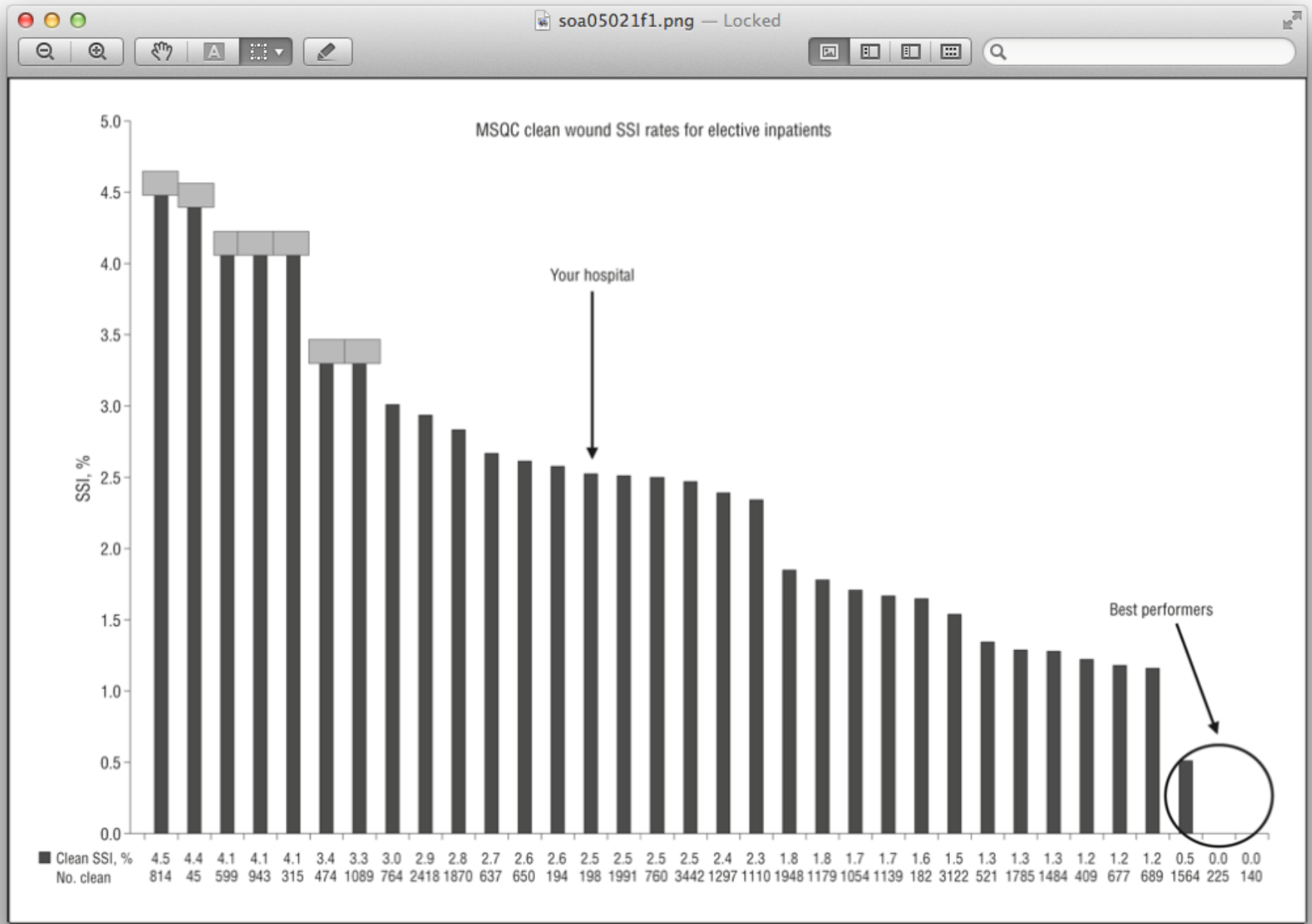


It is not like we think it is....

## The German "Prevalence" Study



# NSQIP



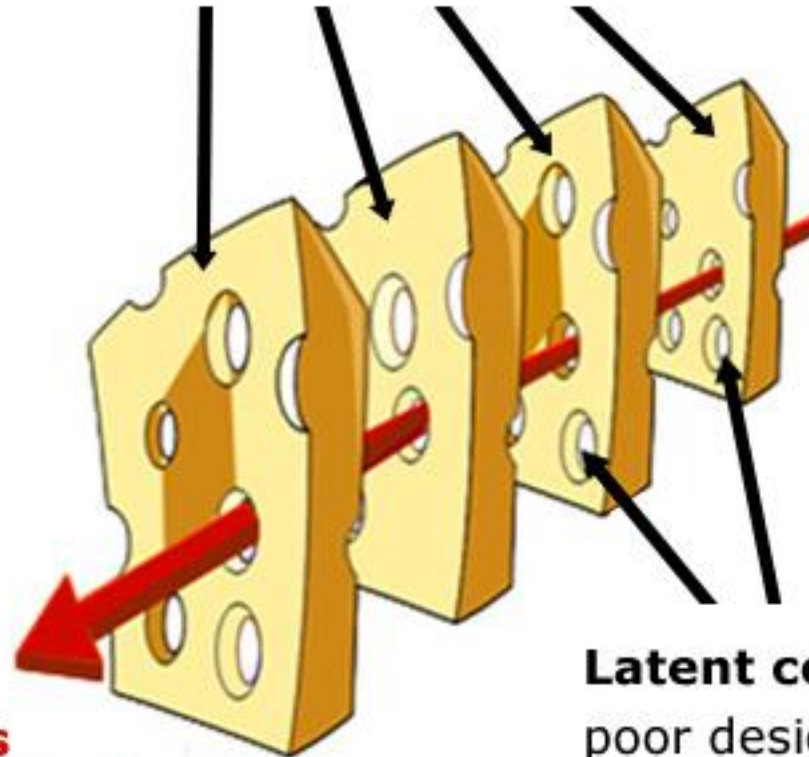


# NSQIP

- Frequency of events reported
- Non-punitive response to errors
- Perception that management promote patient safety
- Organizational learning/continuous improvement
- Feedback and communication about safety incidents
- Handovers and transitions
- Teamwork within units
- Teamwork between units



## Levels of defence



**Active errors**  
(Patient safety incident)

**Latent conditions**  
poor design, procedures,  
management decisions etc.

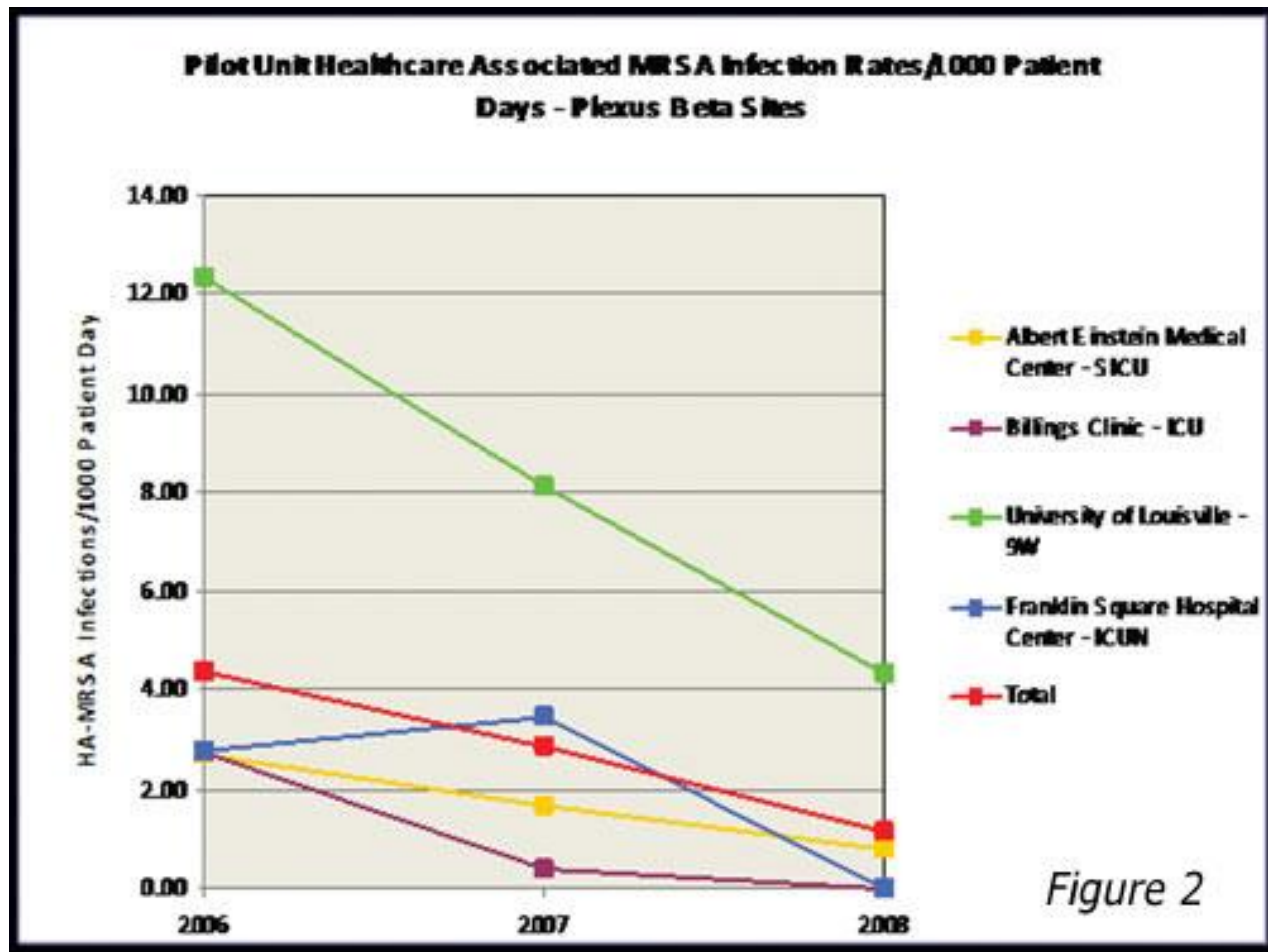
# A Culture of Patient Safety



# A Culture of Caregiver Safety

CUSP, TPOT, Lean, WalkRounds

# Success with MRSA



# Success with MRSA

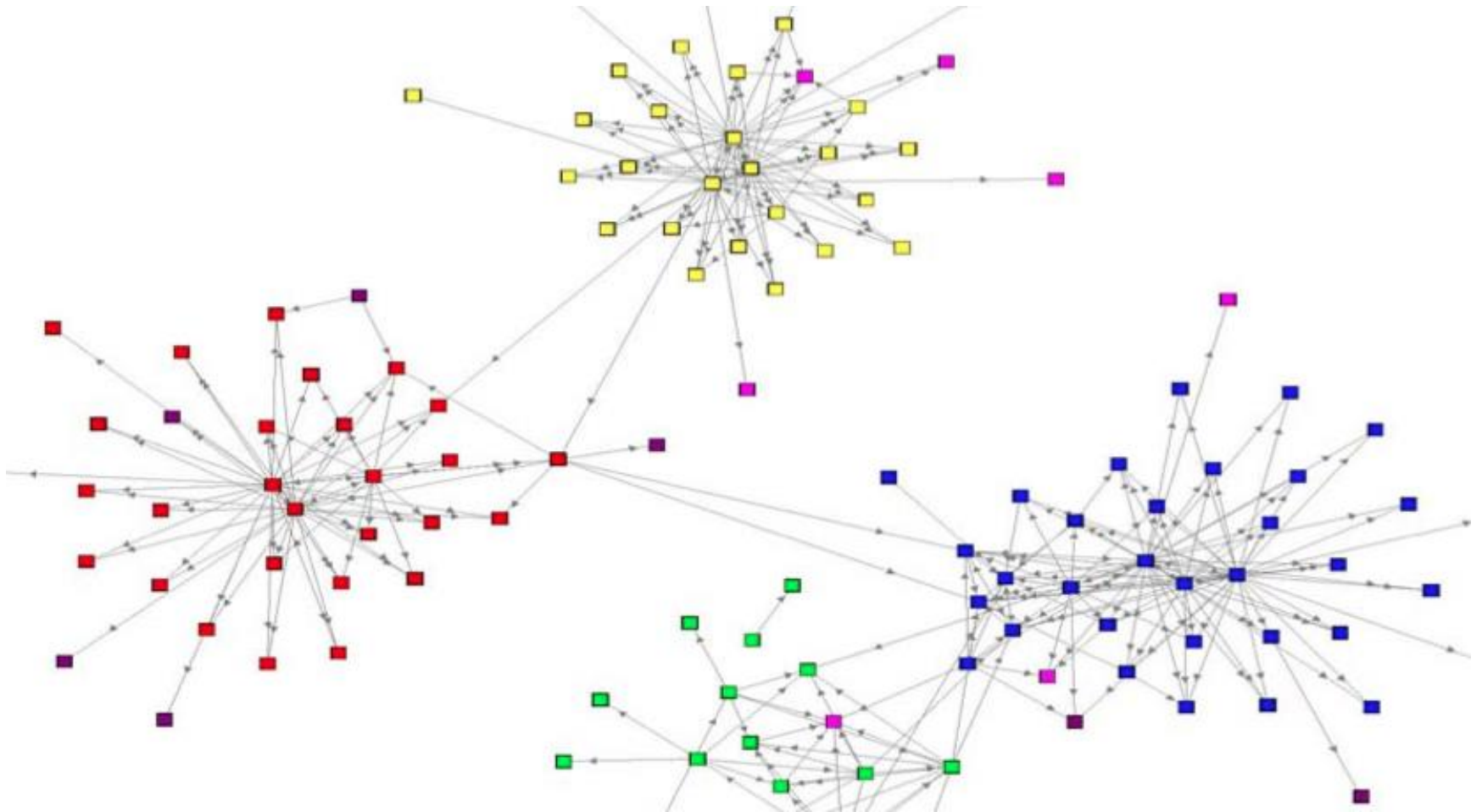
## Positive Deviance (PD) Approach

- The very people “*whose behavior needs to change to solve the problem*” identify existing solutions **from within**

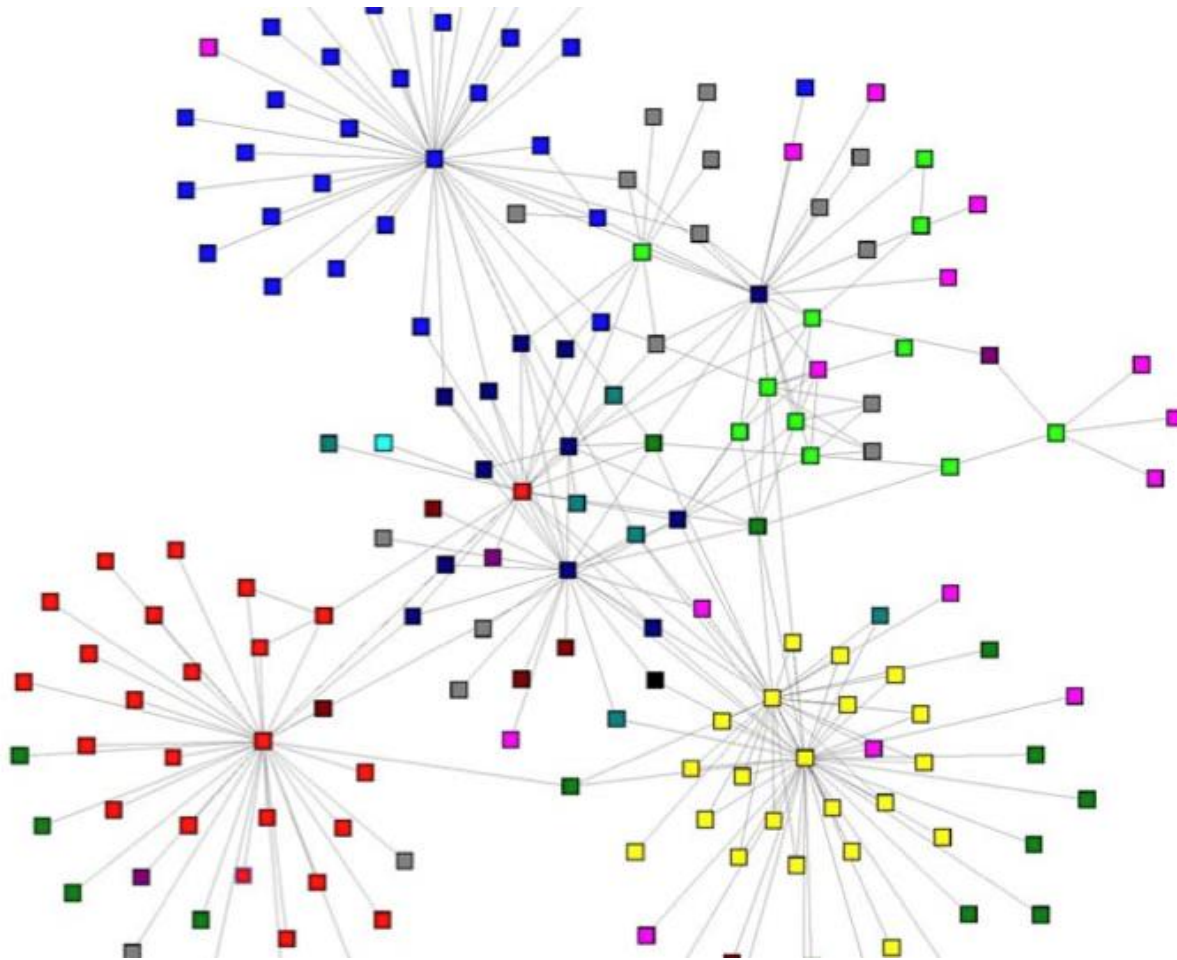


- Thereby suppressing the “immune rejection response”

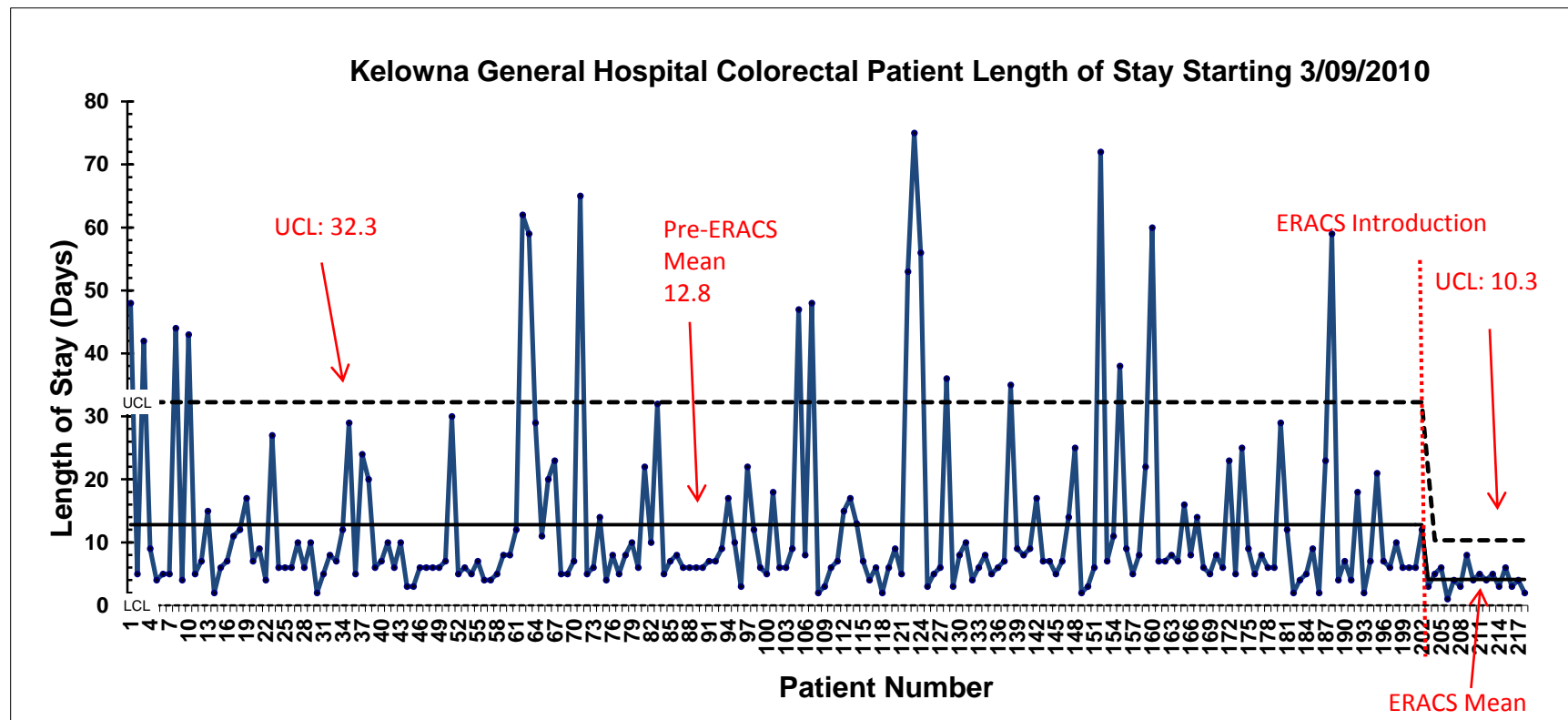
# Social Networking



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# Enhanced Recovery Processes of Care Reduce Complications



Length of stay reduced from 12.8 to 4.0 days.

RIW reduced from 3.41 to 1.76

Benefit/cost ratio: 2.18

ROI: 118%

CIHI estimated cost reduction of 48.4%.



PUGH



'Scissors ... scalpel ...  
chewing gum ...'

# Successful Healthcare Organizations...

Promote a Culture of Caregiver Safety

Intentionally Connect with Caregivers

Actively Facilitate Diffusion of Innovation

Constantly Emphasize Alignment of 'Purpose'

No one escapes life's problems, failures, and losses. If we are to make progress, we must do so through life's difficulties.

JOHN C. MAXWELL

SOMETIMES YOU WIN  
SOMETIMES YOU LOSE  
*LEARN*