

SAFE PRESCRIBING



IN
FRAILTY



LESSONS FROM FERVID

...but first

***A FEW BASIC
INGREDIENTS***

Ingredient 1:




FRAILTY (is...)

Ingredient 2:

**Drug problems happen
EVERY DAY**



Ingredient 3:

A photograph of five young women sitting at desks in a classroom. They are all smiling and raising their right hands, as if participating in a class discussion or quiz. The woman in the center foreground is wearing a white long-sleeved shirt and blue jeans. The woman to her right is wearing a red cardigan over a light blue top. The woman in the center background is wearing a purple top. The woman to her left is wearing a light blue button-down shirt. The woman on the far left is wearing a light blue button-down shirt. They are all sitting at desks with attached chairs. A blackboard is visible in the background.

**Everybody knows the name of the
problem,
nobody's fixing it.**

Ingredient 4:

**DISEASE
PREVENTION AREA**

STOP

**AUTHORIZED PERSONNEL
ONLY**

**PREVENTION
DOESN'T WORK**

Ingredient 5:



**Heterogeneity produces
UNPREDICTABILITY**

Ingredient 6:

HOW
do you want to live
the rest of
YOUR LIFE?

LIFE

COMMON SENSE (AKA “radical” ideas)



Radical Idea 1:



**It's about a person,
not a population**

A photograph showing a doctor in a light blue shirt and glasses sitting on the left, writing on a clipboard. In the center, an elderly man in a white shirt and khaki pants sits on a chair, looking towards the doctor. On the right, a woman with blonde hair in a light blue shirt and khaki pants sits on a chair, looking towards the man. The background shows a window with greenery outside and a patterned wall.

Radical Idea 2:

**PERSON DECIDES
PRIORITIES.**

Radical Idea 3:



**COMFORT and FUNCTION can
replace
prevention and rescue.**

Radical Idea 4:

**TRIAL and ERROR must replace
sacred rules**

Radical Idea 5:



Every situation is NEW and DIFFERENT

HOW CAN IT WORK?

How to Start Drugs



Very, very carefully
Goals met?
Trouble?
What's next?

How to STOP Drugs

Just the same way:
Very, very carefully.





Drug safety is a team sport

The New Doctor

Agnostic

Responsible

The New Person

Informed

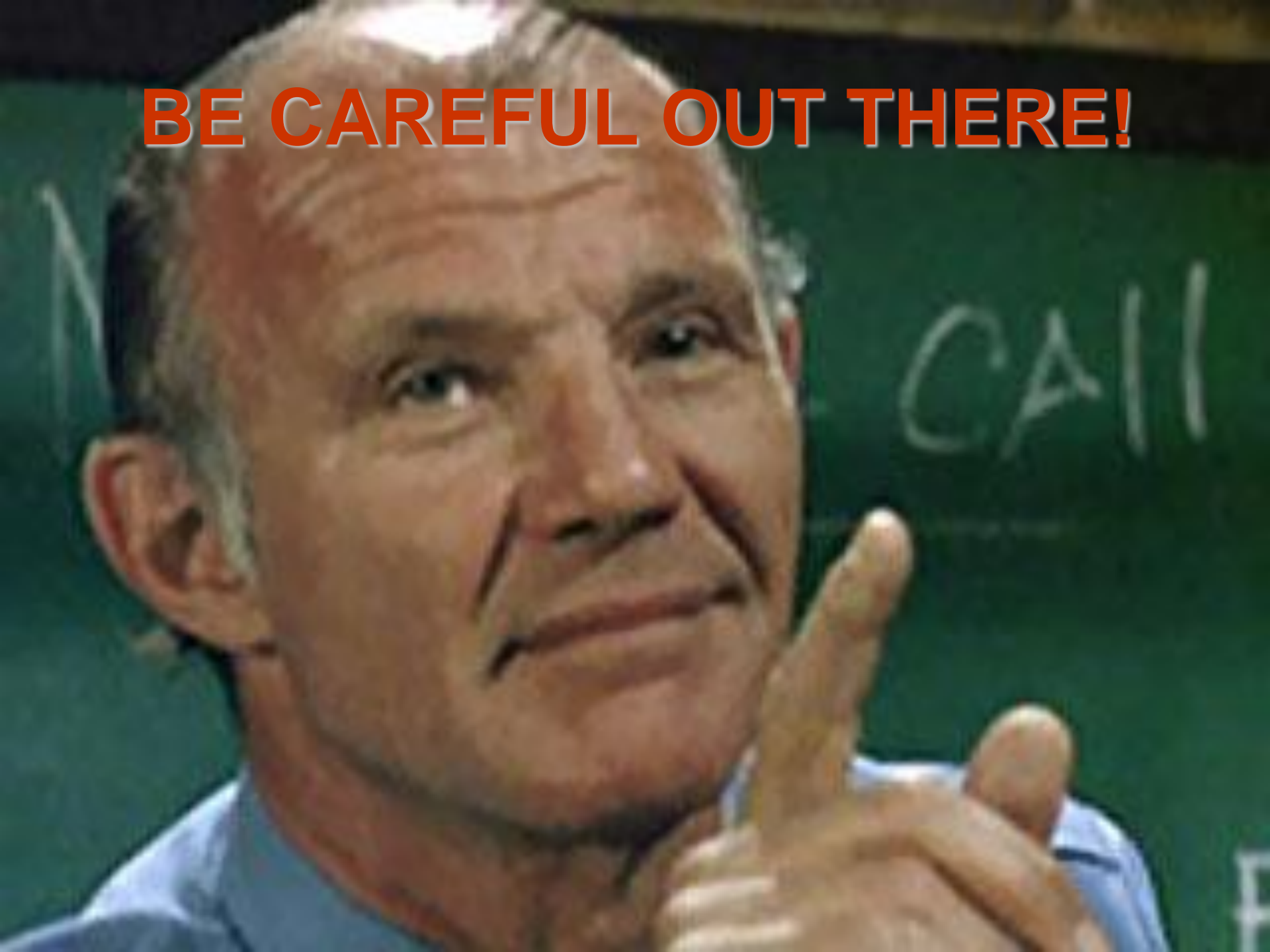
Committed

The New Relationship



It's all about trust

BE CAREFUL OUT THERE!





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